



2026 AHEA Convention Advertising Opportunities

Thank you for your interest in advertising at our Convention May 28 -30, 2026. This year we are celebrating AHEA's 40th Anniversary, so we expect an exceptional crowd! We have three advertising opportunities available to you:

- **Convention Guide Ads** (distributed to every family that attends the Convention) *Now in Colour!*
- **Big Screen Ads** (to be displayed during the Convention - [see p. 2](#))
- **Convention Bag Inserts** (distributed to every family that attends the Convention - [see page 2](#))

Businesses and individuals may also want to take advantage of **Convention Sponsorship Opportunities** ([page 3](#)).

****NEW**** Starting this year **all advertising orders and payments** will be processed through our online portal. If you have been approved for the Exhibit Hall or have recently advertised with us, please contact editor@AHEAonline.com and ask for the link to our online portal.

New Advertisers

Apply for Approval. If you are a new client, you may apply for approval to advertise with AHEA. Please apply by completing the form at this link: aheaonline.com/advertising-info.

Convention Guide Ads

Each spring, AHEA produces a Convention Guide for our attendees and exhibitors that includes a full schedule of events, speaker biographies, workshop descriptions and other information that is important for the Convention in Red Deer. We also offer advertising space to exhibitors and non-attending vendors. Ads from Associate Boards or Associate Private (Independent) Schools are to be one-half page or less and not on the back cover. All ads are subject to the approval of AHEA in its sole and unfettered discretion. You can also take advantage of our **Full Year Special** by running your ad in our flagship magazine, *Home Matters*, which we publish three times a year in March, September and November. ([See p.4](#))

The deadline to order and submit your ad for the 2026 Convention Guide is April 24, 2026. Your Convention Guide ad could take the form of a fun coupon or entry form that attendees can redeem at your booth (be sure to have scissors on hand!), or it could be additional advertising if you are hosting an exhibitor workshop. Or it may also be general advertising for your company. Be creative!

Submitting Convention Guide Ads

Once you have placed your order at our online portal, please submit your ad to editor@AHEAonline.com in **colour**. All ads are published on a space-available, first-come/first-served basis and *will only be accepted once you have placed your order online*. **Please include in your email:**

- Your **colour advertisement** in PDF, TIFF, PNG or JPEG file formats; please do **not** send your ad in Word (.doc)

Convention Ad Prices

Ad Size	Ad Dimensions	Ad Price	Full Year Special
Full Page	2250 x 3000 pixels (7.5" w x 10" h)	\$495 plus GST	\$1800 plus GST
Half Page	Horizontal: 2250 x 1350 pixels (7.5" w x 4.5" h) Vertical: 1050x 3000 pixels (3.5" w x 10" h)	\$275 plus GST	\$1000 plus GST
Half Page - Back Cover (Back of Convention Guide only)	Horizontal: 2250 x 1350 pixels (7.5" w x 4.5" h)	Back Cover \$350 + GST (first come, first serve)	\$1075 plus GST
Quarter Page	1050 x 1350 pixels (3.5" w x 4.5" h)	\$140 plus GST	\$495 plus GST
Business Card size	1050 x 675 pixels (3.5" w x 2.25" h)	\$70 plus GST	\$250 plus GST



Big Screen Ads

Big Screen Ads is a slideshow of advertisements in two places: on a large 7' x 12' projection screen in the Parkland Pavilion (Main keynote speaker hall) to be played between each Keynote speech, as well as a continuous loop on a 65" large screen TV placed strategically for maximum viewing (either at the entrance or upstairs between workshop rooms), during the AHEA 2026 Convention event.

The cycle frequency of the slides will depend on the number purchased, but the ads will run constantly during all shopping hours, totalling 16 hours of exposure time. Approximately every 4th slide will be an AHEA ad and/or announcement about the Convention. The cost per slide ad is **\$160 + GST**. *Ten-second animated ads (silent video) are available for \$250 + GST*. Associate school boards may purchase 1 slide per school board. Other businesses may purchase up to 2 unique slide ads each.

If you would like to purchase an ad or ads, please email your slide image(s) to editor@AHEAonline.com by **May 15, 2026** for pre-approval. (1920 x 1080 minimum image size. 3840 x 2160 is best.) *Animated ads should be 8 seconds or less*. Upon approval of your ad, you must place your order online by **May 15, 2026**. *The order will only be considered complete once you have placed your order online.*

Convention Bag Inserts

At the 2026 AHEA Convention there will be an opportunity for a limited number of businesses and organizations to have inserts placed in each Convention attendee bag for a **\$125 insertion fee**. Small promotional items such as a pen or pad will also be considered. If you would like to be considered, please select one of the options below. All inserts are subject to the approval of AHEA in its sole and unfettered discretion. Associate Boards or Associate Private (Independent) Schools are limited to one page or less.

Options for Providing Inserts to AHEA

Option 1: You Print and Ship

1. Email a copy of your insert(s) by **May 15, 2026** to editor@AHEAonline.com for pre-approval.
2. Upon approval, you must place your order online. *This must be done before step 3.*
3. Send a box of 800 inserts to:
AHEA % One To One Mailing
4320 - 81 Ave
Edmonton, AB T6B 2M2
4. On your package clearly label the following: "Attention Karen: For AHEA Convention" and include the name of your business. The **Deadline** for One To One Mailing to receive your inserts is **May 21, 2026**.

Option 2: Local Printing, No Shipping

1. Email a copy of your insert(s) by **April 27, 2026** to editor@AHEAonline.com for pre-approval.
2. Upon approval, you must place your order online. *This must be done before step 3.*
3. Contact Karen Lauritsen at One To One Mailing in Edmonton at karen@onetoone mailing.ca
4. Order your inserts from One To One Mailing by **May 1, 2026**. (Arrange payment for your print job with One to One Mailing—see quote below. To avoid additional charges have print-ready files and do not include a bleed—this will not be printed to the edge, you will need to have white margins.)
5. One to One Mailing will add your print job to their proofing portal for you to approve.
6. One to One Mailing will label the job "AHEA Convention Inserts" for AHEA to collect.

2026 One To One Mailing Quote for Full-Page and Half-Page Inserts (payable to One To One Mailing):

- 800 full-page (8.5" x 11") inserts — single-sided colour (20 lb bond): **\$266** plus GST
- 800 full-page (8.5" x 11") inserts — single-sided black-and-white (20 lb bond): **\$70** plus GST
- 800 half-page (5.5" x 8.5") inserts — single-sided colour (20 lb bond): **\$143** plus GST
- 800 half-page (5.5" x 8.5") inserts — single-sided black-and-white (20 lb bond): **\$42** plus GST

Please note that these prices do not include design costs and are only for artwork that does **not** bleed (i.e., the colour does not extend to the edge of the paper).



2026 AHEA Convention Sponsorship Opportunities

If you are interested in becoming a Convention sponsor, please consult the chart below, then contact our Sponsorship Coordinator at sponsorship@ahcaonline.com. Once you are approved as a sponsor you will be given the link to make your order online. **The order must be completed and your logo and ad provided (as applicable), by April 24, 2026** (to be included in the Convention Guide). Otherwise these must be provided by **May 15, 2026** in order to be included.

Please Note: Items in Packages may be swapped out for an equal value upon approval.

Convention Sponsorships

Sponsor	Contribution	Given by AHEA
Convention Friend	\$100	Name bolded in Convention Guide*
Convention Patron	\$250+	Sponsorship of Water Station (2 available)
Convention Supporter	\$500+	Logo or Name on Sponsorship Page in Guide* Quarter Page Ad in Convention Guide* (800 plus printed)
Convention Bronze	\$1,000+	Sponsor a Smaller Size Workshop Room Full Page Ad in Convention Guide* (800 plus printed) Slide in Animated Silent Video on Big Screen Ads** Quarter Page Width Logo on our Convention Website
Convention Silver	\$3,000+	Sponsor a Large Workshop Room Full Page Colour Ad in Convention Guide* (800 plus printed) Slide or Animated Silent Video Big Screen Ads** Insert in Convention Bag Third Page Width Logo on our Convention Website
Convention Gold	\$5,000+	Sponsor the Prairie Pavilion Full Page Colour Ad in the Convention Guide* (800 plus printed) Slide or Animated Silent Video on Big Screen Ads** Insert in Convention Bag Half Page Width Logo on AHEA Convention Website Booth in Exhibit Hall
Children's Conference Sponsor	\$1,500	Leaflet Handout Provided By You to Each Family Sponsor the Harvest Centre Where Children's Conference Located
Youth Conference Sponsor	\$2,000	Leaflet Handout Provided By You to Each Family Sponsor the Youth Room Half Page Ad in Convention Guide* Third Page Width Logo on our Convention Website

* The deadline for 2026 Convention Guide Ads and Name in Guide is **April 24, 2026**.

** The deadline for Big Screen Ads is **May 15, 2026**.



AHEA HOME Matters Magazine Advertising Opportunities

HOME Matters Magazine, AHEA's flagship publication, is a hard copy print magazine that will be mailed to subscribers' homes. We publish *HOME Matters* three times per year in March, September and November, with **the deadlines for each respective issue being February 13, August 14, and October 19.**

We have various sizes of advertising space available in *HOME Matters* magazine, ranging from business card-size to full pages. You may also choose to advertise in one issue, all three issues or take advantage of our **Full Year Special**. This includes an ad of the same size in all three issues of *HOME Matters* and our annual **Convention Guide** in May. (If you would like to arrange for different-sized ads in the Convention Guide and Home Matters, please contact our editor at editor@AHEAonline.com.) Note that you may replace or revise your *HOME Matters* / Convention Guide ad at any time, as long as it is done before each deadline.*

Summary of Convention Advertising Deadlines	Deadline Date
Convention Guide Ads	April 24, 2026
Big Screen Ads	May 15, 2026
Inserts Option 1: Pre-Approval	May 15, 2026
Inserts Option 1: Received at One To One Mailing	May 21, 2026
Inserts Option 2: Pre-Approval	April 27, 2026
Inserts Option 2: Order Inserts From One To One Mailing	May 1, 2026