



**AHEA**  
Alberta Home Education  
Association

## AHEA HOME Matters Magazine Advertising Opportunities

**HOME Matters Magazine**, AHEA's flagship publication, is a hard copy print magazine that will be mailed to subscribers' homes. We publish *HOME Matters* three times a year in March, September, and November, with **deadlines for each respective issue being February 13, August 14, and October 19.**

We offer various sizes of advertising space in *HOME Matters* magazine, ranging from business card size to full pages. You may also choose to advertise in one issue, all three issues or take advantage of our **Full Year Special**. This includes an ad of the same size in all three issues of *HOME Matters* and our annual **Convention Guide** in May. (If you would like information about other Convention advertising opportunities, including a different size ad in the Convention Guide, please request Convention Advertising Opportunities from our editor at [editor@AHEAonline.com](mailto:editor@AHEAonline.com).) Note that you may replace or revise your *HOME Matters* / Convention Guide ad at any time, as long as it is done before each deadline.\*

**\*\*NEW\*\*** Starting this year **all advertising orders and payments** will be processed through our online portal. If you have been approved for the Convention Exhibit Hall or have recently advertised with us, please contact [editor@AHEAonline.com](mailto:editor@AHEAonline.com) and ask for the link to our online portal.

### New Advertisers

**Apply for Approval.** If you are a new client, you may apply for approval to advertise with AHEA. Please apply by completing the form at this link: [aheaonline.com/advertising-info](https://aheaonline.com/advertising-info).

### Information About Ads

**HOME Matters and The Convention Guide are in full colour.**

Once you have placed your order at our online portal, please submit your ad to [editor@AHEAonline.com](mailto:editor@AHEAonline.com) in **colour**. All ads are published on a space-available, first-come/first-served basis and *will only be accepted once you have placed your order online*. **Please include in your email:**

- Your **colour advertisement** in PDF, TIFF, PNG or JPEG file formats; please do **not** send your ad in Word (.doc)

Ad Size	Ad Dimensions	One Issue	3 Issues	Full Year Special
Full Page	2250 x 3000 pixels (7.5" w x 10" h)	\$495 plus GST	\$1425 plus GST	\$1800 plus GST
Half Page	Horizontal: 2250 x 1350 pixels (7.5" w x 4.5" h) Vertical: 1050x 3000 pixels (3.5" w x 10" h)	\$275 plus GST	\$750 plus GST	\$1000 plus GST
Half Page - Back Cover (Back of Convention Guide only)	Horizontal: 2250 x 1350 pixels (7.5" w x 4.5" h)	—	—	\$1075 plus GST (first come, first serve for back of Convention Guide)
Quarter Page	1050 x 1350 pixels (3.5" w x 4.5" h)	\$140 plus GST	\$375 plus GST	\$495 plus GST
Business Card Size	1050 x 675 pixels (3.5" w x 2.25" h)	\$70 plus GST	\$185 plus GST	\$250 plus GST

\* The Convention Guide ad deadline for 2026 is April 24. Look for or request the Convention advertising document by emailing [editor@aheaonline.com](mailto:editor@aheaonline.com).